



Ocean Grove

Business Association

Building a Strong Community

Minutes

Thursday 2nd February 2017

5.30pm Driftwood Café

1. Attendees: Ty Simons; Cathy Staehr; Helen Butteriss; Mark Edmonds; David Thomas; Stacey Moore; Shelley Keast; Jan Bell; Lin Bell; Rosemary Henderson; Di Nelson; Liz Curtin
2. Apologies: Jeanette Roach, Sally Waites, Wayne Heard
3. Minutes accepted as record of previous meeting All Accepted
4. Outstanding items:
 - CCTV: Needs final application to allow funds to be released. This is being handled by COGG. There will be 7 cameras. Cameras will be monitored in Geelong and linked to Bellarine Police Station. Discussion on the need for coverage for rear lane as this has been a past issue. Ty Simons to follow up with COGG about addition for lane.
 - Discussion around Free WiFi and Phone recharge stations. OG will be the first to have this new set up. COGG will implement and maintain. Launch via press release next Tuesday.
 - Late night shopping. This was a great success. Pity some traders did not capitalize on event.
 - Information caravan discussion. Update provided by Geelong and Bellarine Tourism. Figures show Barwon Heads busiest kiosk. Potential down the track to relocate caravan if permanent structure can be built as Barwon Heads. Tourism metrics provided, to be circulated.
5. Membership:
 - No formal report. Updated membership list provided to Sally Waites. Discussion that Sally needs a plan and support to target new businesses and follow up non members. Push on Geelong and Bellarine Tourism membership that then includes OGBA membership. Helen Butteriss to circulate updated list. GBT to provide new members that have joined from OG to allow identification of joint membership.

6. Treasurer report:

- Report circulated. Report accepted as a record of financials. All Accepted

7. General business

- No correspondence received.
- Web site management. Discussion to be held next meeting on what we want from web site and how to maintain. Helen to arrange three quotes for someone to maintain and update web site.
- Small business festival in August. We need to hold events in OG. Helen, Ty and Mark to meet with COGG Economic Development to work out what and how.
- Membership stickers. These could be funded by COGG if used to promote OGBA plus COGG plus Wifi etc. Ty Simons will follow through with COGG.
- Rotary awards: Agreed we would sponsor awards for business and employee. Cathy Staehr to follow up with Martin from Rotary.
- Mental health training program available. Ty Simons to circulate details.

Meeting closed 7.30pm

Action items:

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| - Cameras to cover lane. Follow up with COGG. | Ty Simons |
| - Circulate Tourism metrics from GBT | Ty Simons |
| - Circulate updated membership list to all. | Helen Butteriss |
| - Provide new members that have joined GBT | Di Nelson |
| - Prepare to discuss web site requirements next meeting | All |
| - Get quotes on managing and updating web site | Helen Butteriss |
| - Meet with COGG Economic Development | Helen Butteriss to arrange |
| - Membership stickers. Discuss COGG covering cost etc. | Ty Simons |
| - Follow up Rotary awards. | Cathy Staehr |
| - Mental health program – circulate details | Ty Simons |

Next meeting:

Thursday 2nd March 7.30am Driftwood