



Ocean Grove

Business Association

Building a Strong Community



Ocean Grove Business Association Minutes

Thursday 3rd November 2016

1. Attendance: John Brodie, Shelley Keast, Ty Simons, Wayne Heard, Jeanette Roche, Shelley Gross, Helen Butteriss, Mark Edmonds
2. Apologies: Jacinta Crawley, Dave Thomas, Jodi Dunell, Stacey Moore
3. Welcome
4. Late Night Shopping

Facebook has been used to advertise the event. This needs to be shared and liked by all members to maximise the benefit of using social media.

There is the possibility of purchasing Santa hats which could be put on shark fins. These hats can be reused each year and are available for one year. Shelley Gross will design a poster to be used. Shelley Keast will revisit businesses and give them a letter, membership form and poster to advertise the event.. She will also determine if any need things usch as trestle tables which can be hired from Bellarine Hire. Other items to be done include:

- Visiting the Men's Shed to get update on Santa's chair
- Alan Barber to be asked if he can take photos during the event
- The Voice and Bellarine Times to be contacted
- Schools to be asked to advertise in newsletters and possibly assembly.
- Bellarine Arts Trail flags to be used
- Confirmation of traffic management including street closure
- Shops to notify customers that cars need to be out of the street from 4pm.

5. Rotary Club Sponsorship Program

Cathy Staehr, Shelley Gross and Ty Simons had a meeting with Martin Geerings from the Rotary Club of Ocean Grove who run awards programs to businesses and apprentices. Last year they gave \$1000 to the Coles staff member who returns trollies and also an award went to Meerkat Manor in Ocean Grove.

This year they would like to work together with the Ocean Grove Business Association and it has been proposed by Ty Simons that we donate \$500 for the Apprentice award. This was Firsted by Shelley Gross and Seconded by Jeanette Roche. A nomination form has been distributed to all members and applications are due by mid December, with the award presentation happening in March 2017 to the winning apprentice.

6. Information Caravan Update

The Government Grant has been won for a value of \$4,500 which will be dedicated to an information caravan. Items that need considering are the usage, location, storage, availability of a caravan, and the support for manning the caravan. It was suggested that the caravan be placed near Australia Post from the week before Christmas until after Australia Day weekend. Support may be obtained from Rotary, Lions Club or Probus.

7. CCTV

Ty Simons was approached by a company that was looking at installing LED counts on the existing poles in the main street of Ocean Grove. These lights have the capability of being WIFI compatible and also provide many other functions such as tracking data. There are also add-ons that would be available down the track. The lights can also be adjusted, which would help with the CCTV clarity. This company works together with CCTV company. There would be no additional cost for these lights, as it is a trail from current usage in Denmark where they have been very successful.

Ty is to indicate that we wish to proceed with this, and will send a letter to council advising of our interest. There would be a welcome page on the WIFI connection that could then advertise our directory listing. The cost of each light is \$1000 but there would be no cost incurred other than the CCTV installation of which we have a grant for.

8. Festival

Helen Butteriss and Connected Communities will meet with Sally Waites to discuss further.

9. Membership Report & Recruitment

There are currently 50 paid up members. Membership was due on the 1st November, so a reminder sent yesterday. There was also a note for people to indicate if they no longer wish to be a member so they are removed from the list.

10. Treasurers Report

Helen provided, moved that it was passed. Accepted by Ty Simons.

11. Other Business

There are currently 3 businesses on the market. Henderson Butchers, BT Café and Ocean Grove Sushi and Noodle Bar.

12. Correspondence - Nil

13. Next Meeting: AGM - Thursday 1st December at 5:30pm at Maggies Bar