



Ocean Grove

Business Association

Building a Strong Community



Ocean Grove Business Association Agenda

Thursday 6th October 2016

1. **Attendance:** Shelley Gross, Ty Simons, Stacey Moore, Helen Butteriss, Mark Edmonds, Dave Thomas, Cathy Staehr, Shelley Keast, Wayne Heard, Chris Carnaby
2. **Apologies:** Teresa Bick (RT Edgar), Jeanette Roche (Roche Accounting), John (Blue Mountain Indian), Jacinta Crawley (Bellarine Allied Health Group)

3. Welcome

There was a Networking Event held at Coastline Advice on Wednesday evening. The event went well, and was well organised and good initiative to hold the event. The space at Coastline Advice was good, and may be suitable for future events.

4. Late Night Shopping

There has been quite a lot done in preparation for the late night shopping event that is being held in The Terrace on Wednesday 7th December (previously indicated as Thursday 8th). This includes

- Ocean Grove Lions Club to run BBQ
- Rolling Pin providing Cup Cakes
- Photo Booth
- Acabella Ladies Chior, as well as some other music groups
- Santa available for photos and a chair is being made by Ocean Grove Mens Club. There will also be some fencing, and Mark Edmonds is to source some turf
- Various craft activities which will be supervised by volunteer groups

- Face painting and jumping castle and OGBA balloons

Helen to email Brett to ask for more assistance after Cathy didn't get much response. Connected Communities has a marquee that may be able to be used. We also need confirmation on a celebrity and Stacey at bookgrove is to ask the Selwood brothers as per a book launch.

Music will be in various spots, with the street to be divided into 4 sections. Shelley Keast and Cathy Staehr are going to provide a layout map. Only businesses that are members of the OGBA/operate out of a shop are included. Madeley Street and the Industrial Estate are welcome to have a presence.

5. Rotary Club Sponsorship Program

Martin Geerings has requested to meet with someone from OGBA to discuss further.

6. Shop Local

Helen is to provide new membership form with updated date of 1st November which can be attached to the thank you page for participating businesses. The list of businesses is to be sent to committee along with nominations of who is to deliver.

These businesses will be added to an email list so that they can be contacted again with a follow up email and to check their interest in joining OGBA and the late night shopping.

The industrial estate indicated that they were pleased with the campaign but were disappointed in the execution. Next year we will need to consider dedicating someone to this area (either paid or unpaid) for distribution of entry forms, collection of prizes and collection of completed entry forms. It should also be noted that no participating businesses or family members should enter this competition.

Erica Crawford has entered all entries (with permission) to a spreadsheet. This can then be used to promote local events. This was a total of 13.5 hours and a payment of \$150 was made to Erica for this work.

7. Grant Application

Application submitted for caravan for \$4500 and meeting on Friday. Think it will cost about \$8000. If we are successful, we will then need to contact Council to discuss permits, storage and usage.

8. CCTV

OGBA has been successful in the installation of CCTV in The Terrace. A letter from the Federal Government has been received and forwarded to City of Greater Geelong. We need to ensure that the CCTV is WiFi suitable. Helen Butteriss will follow up with council.

9. Festival

Helen will invite Sally Waites to come to Connected Communities meeting. Carry this item forward to next meeting.

10. Membership Report & Recruitment

There are currently 33 paid with the due date being 1st November. There have been 4-5 people that have paid the Tourism Membership – Ty is to inform Helen on who these are so that their OGBA membership is updated.

11. Treasurers Report

Provided and accepted. There is currently \$6,500 in the bank, which more anticipated from memberships.

12. Other Business

- Ty to be added as a signatory for OGBA. This was proposed by Helen Butteriss, First by Stacey Moore, and Seconded by Shelley Gross.
- Wayne Heard to use on the 101 social media marketing ticket in Queenscliff. Helen is to contact Wayne with details about obtaining ticket.

13. Correspondence

Nil

14. **Next Meeting:** Thursday 3rd November at 7:30am at Driftwood Café

15. **AGM:** Thursday 1st December at 5:30pm at Maggies Bar