



Ocean Grove

Business Association

Building a Strong Community



Ocean Grove Business Association Agenda

Thursday 4th August 2016

1. Attendance: Ty Simons, Stacey Moore, Cathy Staehr,, Jodi Dunnell, Jeanette Roache, Shelley Gross, John Brodie, Martin Geerings (Rotary)
2. Apologies: Jacinta Crawley, Helen Butteriss,
3. Welcome
4. Rotary Scholarships

Martin Geerings from Ocean Grove & Barwon Heads Rotary attended the meeting to outline the opportunity for sponsorships and the possibility of working with OGBA for nominations. Here is a summary of what was outlined by Martin:

Pride of Workmanship Award:

Provided by Rotary for excellence in service to an individual in our community. In the past we have internally sussed this out but I believe we could/should ask the public for their views/nominations. This person can be a local (Ocean Grove/ Barwon Heads) employee or volunteer. This year' s Award will be presented on October 11th and if your members have a candidate(s) please let me know. There will be a presentation of a Plaque and a gift voucher of a \$100 to the winner.

Small Business Excellence Award:

Open to all small businesses in Ocean Grove or Barwon Heads- looking for a business that is out there providing a combination of Service -Skills -Something different, but above all effort to satisfy the public.

The Award would consist of a Plaque and a Financial Re-Imbursement for Business related expenses to the tune of around \$750

2nd year Apprentice /Scholarship Award:

Help a locally employed apprentice with their out of pocket expenses towards achieving their goal. This would be a Re-Imbursement on monies spent by the individual again for up to \$750- and not an Employer recovery cost.

We could look at a First year apprentice's recovery costs but this would not be payable until after the start of the 2nd year to ensure that the apprentice is continuing with their vocation.

It is anticipated that the Small Business Excellence Award and the 2nd year Apprenticeship / Scholarship award will be presented Feb/March. It is envisaged that we will be calling for nominations from the Community for the above events and Ocean Grove Voice have indicated they are happy to run an article in support of our Program.

Action Item: Confirm how OGBA can be involved.

5. Shop Local Campaign

Advertising to be done in Bellarine Times with \$240/week for editorial and banner ad. The Ocean Grove Voice will do an article each fortnight including a photo of the winners. And the end of the campaign, participating businesses are to be recognised. There will be a social evening on Thursday 1st September at The Shed, Bellarine from 6pm. Facebook has been used well, and need to continue this. So far there has been a great response to the Shop Local campaign.

Action Item: Design an invitation and send to the mailing list and post on Facebook.

6. Late Night Shopping

Items to be addressed include Go Traffic, police liason, Rolling Pin, Photo Booth, pictures with Santa, Face Painting, Petting Zoo, Dan the Magic Man, Best Instagram Post competition.

7. Membership Report

The 1st of November has been set for payment dates. Invoices will be generated through Xero. There is currently more work to be done on ensuring members:

- Are up to date in payment
- Have a current business listing on the website
- Have a logon to access the members only area of the website
- Are on the mailing list

- Are aware that they can utilise the portfolio photograph from Barefoot Media.

Motion put forward by Helen Butteriss, Jeanette Roche and Shelley Gross for change of membership payment date to be 1st November. First: Stacey Moore, Second: Ty Simons

8. Treasurers Report

The executives of the committee are to be put as signatories for the Bendigo Bank – Ty Simons, Shelley Gross & Cathy Staehr.

9. Other Business

- (i) A meeting with the Ocean Grove Community Association is to be held next week. Outcomes can be discussed at our next OGBA meeting.
- (ii) Bellarine Tourism Membership due to be paid. Need to be mindful of accountability of what we receive

10. Correspondence

- (i) Brochure received for Crowe Horwath ‘Run your business from your back pocket’ session and distributed at meeting.
- (ii) Geelong Business Network event to be emailed to members

11. Next Meeting: Thursday 6th September at 5:30pm at Driftwood Café