



Ocean Grove

Business Association

Building a Strong Community



Ocean Grove Business Association Agenda

Thursday 3rd March 2016

1. **Attendance:** Ty Simons, Jodi Dunell, Petti Pet, Jacinta Crawley, Wes Watson, Helen Butteriss, Richard Grimmet, Kimba Johnson-Baxter, Liz Grant, Dan Bennett, Alex Bradley, Wayne Heard, David Ellis
2. **Apologies:** Dave Thomas, Sally Waites, John Brodie, Mark Edmonds, Jeanette Roche
3. **Welcome**
4. **Liz Grant - Small Business Smart Business**

Liz Grant is located within the Geelong Chamber of Commerce at Small Business Smart Business (SBSB). They currently have funding to have run events and offer heavily subsidised mentoring sessions. It is suggested that the OGBA run some of the events and Mark Edmonds was nominated as an initial presenter on Customer Service who may also offer mentoring sessions at the completion of the event. There are currently around 30 mentors over several categories. Liz suggested that all members join Small Business Smart Business. It is free to join, and there are some great opportunities for local business owners. If people find that there is an area that is not currently covered by a mentor, then let Liz know. They often run an event and then position the mentor at that location for the day, so that mentoring sessions can be offered

throughout the hours following. Bookings are all done via the Small Business Smart Business website at www.smallbusinesssmartbusiness.com.au

Action Items:

- Liz Grant to confirm with Mark Edmonds, MRE Consulting for availability at breakfast event at Driftwood on Thursday 28th April from 7:15am for a 7:30am start.

5. Geelong Business Excellence Awards

Wes Watson from Torquay Commerce and Tourism Business encouraged any businesses to head to the Geelong Business Excellence Awards information session on 16th March 2016. There is a large body of work to complete an application, but the process itself is beneficial and a valuable output. Information session is run by judges, so you get relevant input. Open to all businesses big and small.

Action Items:

- Information session on Wednesday 16th March from 5:30 – 6:30pm at the Shell Road Sports Pavillion

6. Safer Streets Program

The Application was submitted on Wednesday 2nd March. There has been no feedback on how long the process may take.

Action Items:

- Helen Butteriss to keep OGBA informed of any outcomes.

7. Survey of Businesses & Late Night Shopping

No update, however Wes Watson indicated that the Torquay Tourism membership has increased from 35 to 90 members through regular monthly events.

Action Items:

- Richard Grimmet to contact Cathy Staer regarding an online survey about late night shopping and member benefits/feedback.

8. Calendar of Events

The next events on the Calendar are:

- Committee Meeting: Thursday 7th April at 5:30pm at Driftwood**
- Social Night: Thursday 5.30pm 14th April at Driftwood**

Finger food and arrival drink provided for networking event.
Membership forms to be made available. Non-members welcome.

- SBSB Event: Thursday 28th April at 7:30am at Driftwood**

Speaker to be confirmed at Mark Edmonds. Bookings will be taken online at the SBSB website.

Action Items:

- Ty Simons to prepare invitation for the social night for distribution.

9. **Tow Truck Submission**

The OGBA has received a request for a Tow Truck in Ocean Grove by Sheen Panel Service. The application approval process is set out in the Accident Towing Services Act and Accident Towing Services Regulations. The legislation asks the applicant to supply all support material it can from local government, community groups, etc. The OGBA are will to endorse their application.

Action Items:

- Helen Butteriss to reply to Sheen Panel Service that we support their application.

10. **Treasurers Report**

Current Profit and Loss statement provided and indicates that there is currently a balance of \$5, 388.09.

11. **Membership Report & Recruitment**

There are currently 45 paid members. A spreadsheet has been prepared of perspective businesses as well as the previous members that are currently unpaid.

It was suggested to make sure we run regular events, including breakfast events.

Further discussions are being undertaken with Tourism Greater Geelong and Bellarine about a joint membership option. Details will be finalised shortly, but could be a possibility of \$250 for both memberships.

Action Items:

- Ty Simons to continue discussions with Di Nelson (TGGB) to finalise details of reciprocal membership.
- Jacinta Crawley and Kimba Johnson-Baxter to contact previous members for payment.
- Jacinta and Kimba to liaise with Helen to ensure payments processed
- Jacinta and Kimba to liaise with Shelley to notify of any members that no longer wish to renew so their directory listing is removed from the website.
- Committee members to approach prospective businesses as per the spreadsheet that was circulated.

12. Other Business:

Ty Simons has had contact with Council regarding an Information Booth. There is a building available, but it would need to be relocated and the cost incurred for transport and structural installation would be \$20,000. Liz Grant suggested that a grant may be applicable for this. There could also be the option for a temporary structure.

Action Items:

- Ty Simons to investigate further.

Helen Butteriss indicated that Crowe Horwarth are running a Tradies In the Cloud session. Contact Helen for further information.

Richard Grimmett highlighted the Ocean Grove Cup Carnival that is scheduled for this Saturday night. They are expecting 100 people and they are looking for a MC. It is 21 years since the inaugural Ocean Grove Cup, and the ball will resurrect some of the excitement.

Action Items:

- Any auction donations to be forwarded to Richard.

13. Next Meeting: Thursday 7th April at 5:30pm at Driftwood

14. Meeting Closed: 8:40am